



LABURNUM
PRIMARY SCHOOL

Using Photos of Students

Asking for your permission to use your child's image online & in print in a cyber-safe and appropriate way.

At Laburnum Primary School, we are preparing your child for a future in the 21st Century. Online learning, using tools such as our Blogs, is one way we are doing this.

We are always working to ensure your child is cyber-smart and cyber-safe at school. At Laburnum, we will never use your child's last name online. That's just not cyber-safe! We will also never give out other personal details without your consent, and even then we will only share what is relevant and beneficial for your child's learning.

This letter is to ask for your permission to use your child's photograph (and occasionally their work) online (*remember, we never use full names online*).

Each year we ask parents to give this permission, however we know that the 'why' and 'how' of using images online can sometimes be confusing, which is why all families are receiving this letter. Your response to this letter will over-ride any previous permission you may have given or restricted.

There are many ways to use photographs of students to enhance learning around the school. Some of which are listed in the box to the right.

Others include publicizing our school and celebrating achievements: giving students a real-life audience for their work. Families sometimes also enjoy receiving CDs of photos from class excursions and events, which may also contain images of your child. We occasionally use photos in a printed format as well as online (for example in newsletters or similar publications).

Every day millions of photos of millions of people are shared online. Today it's easier than ever to share photos quickly via phones, computers, laptops, iPads, DSi, iPod touch... In working with your child to learn how to manage their online persona, we hope to support them to be responsible and prepared for their future.

To this end, we hope that every family will complete and return the attached permission slip to your classroom teacher. Thank you for supporting your child's learning!

Dr Kim Dray
Principal

HOW DO WE USE IMAGES ONLINE?

To Share



Using online tools such as Voicethread, Blogs and the Edmodo, we use photos of people to identify and personalize the learning experience for your child. We know from research carried out all over the world that online learning works best when people can see who they are working with.

To Practice



We are helping your child to learn about cyber-safety, the best way to do this is to give them authentic ways to practice. Using blogs, wikis and online learning systems we can support your child to share personal information and images in a safe and monitored way.

To Learn



Working online, we can learn about other people, cultures and ways of life. We can connect with children overseas, chat with experts online and learn about the different ways we all live and learn. Photos of our environment and ourselves help us do this.

A PICTURE REALLY DOES TELL A THOUSAND WORDS - ALLOWING US TO ENGAGE AND CONNECT WITH PEOPLE ALL OVER THE WORLD

Please detach and return the slip below

Student's Name _____ Grade: _____

I agree to my child's image and/or work being published in a way that furthers learning for the school and its community. I understand that my child's personal information will be limited to their first name only in any online locations. I understand in the case of any *other* personal information being shared online, I will first be asked for permission by the school.

Signed: _____ Date: _____

Parent/Guardian's Name: _____